



BNI Classifications

- Accounting**
 - Accounting Services
 - Auditing Services
 - Bookkeeping
 - CPA
 - Enrolled Agent
 - Forensic Accounting
 - Payroll
 - Taxes
- Administrative**
 - Administrative Services
 - Billing Services
 - Exec Assistant
 - Medical Accounts Receivable
 - Personal Assistant
 - Virtual Assistant
- Advertising**
 - Agency
 - Promotional Products
 - Car Wraps
 - Digital
 - Direct Mail
 - Internet Advertising
 - Mobile Apps
 - Movie Theaters
 - Online Coupons
 - Outdoor/Billboard
 - Print Advertising
 - Publicist
 - Radio Advertising
 - Web Advertising
- Agricultural**
 - Farm Management
- Animals**
 - Animal Products
 - Animal Rescue
 - Animal Services
 - Dog Trainer
 - Dog Whisperer
 - Horse Boarding
 - Pet Boarding
 - Pet Care
 - Pet Cemetery
 - Pet Grooming
 - Pet Sitting
 - Pet Training
 - Pet Waste Removal
- Service Animals
 - Vet
 - Wildlife Services
- Apparel**
 - Accessories
 - Apparel
 - Alterations
 - Custom Apparel
 - Formal Wear
 - Personal Shopper
 - Shoes
 - Uniforms
 - Women's Apparel
- Appearance**
 - Aesthetician
 - Anti-Aging
 - Appearance Products
 - Appearance Services
 - Beauty Consultant
 - Cosmetics-Skin Care
 - Hair Stylist
 - Image Consultant
 - Makeup Artist
 - Nails
 - Personal Stylist
 - Salon
 - Spa
- Appliances**
 - Repair
 - Sales
- Appraisals**
 - Non-Real Estate
 - Real Estate
- Architecture**
 - Architect
 - Architectural Interior Design
 - Drafting
 - Landscape Planning
- Art**
 - Antique Restoration
 - Antiques
 - Art & Craft Supplies
 - Art Gallery
 - Artist
 - Art Restoration
 - Art Sales
 - Crafts
- Framing
 - Painter Artistic
 - Quilts
 - Textiles
- Associations**
 - Community Assoc Management
- Auctions**
 - Auctions - Real Estate
 - Auctions
- Automotive**
 - Body Shop
 - Detailing
 - Glass
 - Parts/Accessories
 - Rental
 - Repair
 - Restoration
 - Sales
 - Services
 - Driving Instructor
 - Lubricant Sales
 - Roadside Assistance
 - Tires
 - Towing/Wrecker Services
 - Trucks
 - Window Tinting
- Books**
- Business**
 - Advisor
 - Broker
 - Personal Assistant
 - Training
 - Valuations
 - Customs Broker/Freight Fwd'g
 - Incorporating Services
 - Manufacturing
 - Wholesale Clubs
- Child Services**
 - Day Care
 - Children's Products
 - Children's Services
 - Therapeutic Child Care Agency
- Cleaning**
 - Chimney Cleaner/Restoration
 - Air Ducts
 - Carpet/Floor/Upholstery
 - Maintenance
- Products
 - Dry Cleaning
 - Dryer Vents
 - Janitorial/Commercial Cleaning
 - Laundry
 - Mold Inspection/Removal
 - Persian & Oriental Rugs
 - Residential Cleaning
 - Restoration/Cleaning
 - Vacuum Cleaner Sales
 - Window Cleaning
 - Window Treatment Cleaning
- Coach**
 - ADHD
 - Business
 - Career
 - Communication
 - Executive
 - Financial
 - Leadership Development
 - Life
 - Relationship
 - Sales
 - Speaking
 - Time Management
 - Transformation
- Collectibles**
 - Antiques
 - Collections
 - Content Preservation
 - Photo Albums
 - Scrapbooks
- Computer**
 - Accessories
 - Databases
 - Networking
 - Repair
 - Sales
 - Service
 - Software Sales/Service
 - Software Training
 - Training
 - Data Security
 - E-business
 - Internet Business
 - Internet Svc Provider
 - Mobile Apps
- Online Data Backup
 - SEO
 - Web Consulting
 - Web Design
 - Web Hosting & Design
- Consulting**
 - Business
 - Franchise
 - Computer
 - Software
 - Crisis Planning
 - Elder Care
 - Energy
 - Health & Safety
 - Internet
 - Logistics and Supply Chain
- Solutions**
 - Management
 - Marketing
 - Referral Marketing
 - Sales/Training
 - Shipping/Freight
 - Telecom
- Deliveries**
 - Courier Svc
 - Propane Delivery Svc
 - Shipping
- Educational**
 - Admissions Rep
 - Dance Studio
 - Educational Services
 - Musical Instrument Services
 - Piano Teacher
 - Tutoring
- Electronics**
 - Products
 - Repair
 - Home Theater
- Embroidery**
 - Embroidery



BNI Classifications

- Employment**
 - Background Checks
 - Agency
 - Recruiter
 - Services
 - Temp Services
 - Executive Recruiter
 - Human Resources
 - Payroll Services
 - Substance Abuse Assistance
 - Vocational Counseling
- Engineering**
 - Civil
 - Electrical
 - Engineering
 - Environmental
 - Mechanical
 - Structural
 - Surveyor
- Engraving**
 - Engraving Services
 - Engraving Trophies
- Entertainment**
 - Bounce Houses & Inflatables
 - DJ
 - Cruises
 - Discount Programs
 - Products
 - Services
 - Hot Air Balloon Rides
 - Magician
 - Musical Equipment Sales &
- Rentals**
 - Musical Instrument Services
 - Musician
 - Shows
 - Sky Diving Instructor
- Environmental**
 - Chemical Manufacturer
 - Demolition/Asbestos Removal
 - Building Survey
 - Products
 - Services
 - Hot Water Services
 - Junk Removal
 - Noise Control Systems
 - Oil Tanks
- Protective Equipment
 - Waste Disposal Services
 - Water Coolers
 - Water Systems
- Equipment**
 - Financing
 - Rental-Leasing
 - Rentals
 - Repair
 - Sales/Service
 - Safety Equipment Sales
 - Small Engine Repair
- Event Planning**
 - Event & Party Rentals
 - Event Planner
- Facilities**
 - Bed and Breakfast
 - Event
 - Health Care
 - Hotel
 - Lodging/Conference
 - Marina
 - Medical
 - Sports
- Financial**
 - AR/Factoring
 - Bank Services
 - Bonds
 - Business Equipment Financing
 - Cash Back Cards
 - Cash Flow Consulting
 - Certified Financial Planner
 - CFO/CEO Services
 - Collection Agency
 - College Funding Advisor
 - Commercial Bank Services
 - Commodities Broker
 - Credit Card Merchant Services
 - Credit Counselor
 - Credit Repair
 - Credit Services
 - Credit Union Services
 - Currency Broker
 - Financial Advisor
 - Financial Planner
 - Financial Services
 - Investment Broker
- Investment Registered Rep
 - Loan Modification
 - Loans
 - Bookkeeper
 - Private Banking
 - Education Savings Plans
 - Sink Hole Coverage
 - Small Business Lending
 - Wealth Management
- Flowers**
 - Florist
 - Flowers
- Food/Beverages**
 - Baker
 - Butcher
 - Candy
 - Caterer
 - Chef
 - Chocolatier
 - Desserts
 - Event Staffing Services
 - Products
 - Services
 - Kitchen Accessories
 - Restaurant
 - Vending Machines
 - Wine Importer/Merchant
 - Wine Maker
- Fuels**
 - Fuels
- Funeral**
 - Cemetery
 - Cremation Services
 - Funeral Planning/Services
 - Monuments
- Furniture**
 - Custom Furniture
 - Repair/Restoration
 - Sales
 - Upholstery
 - Upholstery Repair/Restoration
- Gifts**
 - Awards/Trophies
 - Balloons
 - Candies
 - Gift Baskets
 - Gift Candy
 - Gifts
 - Greeting Cards
 - Incentives
 - Trophies
- Glass**
 - Auto
 - Glass Company
 - Stained Glass
- Graphic Designs**
 - Graphic Designs
 - Graphic Designer
- Health & Wellness**
 - Air Purification
 - Allergist
 - Aromatherapist
 - Bowen Therapy
 - Clinical Research
 - Colon Hydro Therapist
 - Craniosacral Therapy
 - Energy Healing
 - Ergonomics
 - Essential Oils
 - Fitness Equipment Sales
 - Fitness Trainer
 - Health & Wellness Coach
 - Health & Wellness Products
 - Health Club
 - Health Consultant
 - Health Spa
 - Homeopathy
 - Hypnosis
 - Magnetic Products
 - Massage Therapist
 - Meditation
 - Meditation/Yoga
 - Nutrition
 - Nutritional Supplements
 - Pilates
 - Pregnancy Services/Doula
 - Psychologist
 - Reflexologist
- Reiki
 - Roling
 - Self-Defense
 - Spa
 - Structural Integration
 - Water Purification
 - Weight Loss
- House and Contents**
 - Piano Sales
- IT**
 - Cloud Computing
 - IT
 - SEO
 - Social Media
 - Technology Consultant
 - Technology Training
- Insurance**
 - Business/Commercial
 - Claims Assistance
 - College Planning
 - Disability
 - Employee Benefits/Group Health
 - Fire Investigator
 - Health, Life, Disability
 - Health Insurance
 - High Risk Health Specialist
 - Insurance Claims Assistance
 - Insurance Public Adjuster
 - Insurance Wholesaler
 - Life
 - Life, Disability, Long-Term Care
 - Life/Pension Insurance
 - Long Term Care
 - Loss Assessor/Claims Advisor
 - Medicare/Medicaid
 - Personal Lines
 - Property/Casualty
 - Public Adjuster
 - Supplemental
 - Title Insurance
 - Worker's Comp



BNI Classifications

Interior

- Artistic Painter
- Bedroom
- Bedroom/Bath Accessories
- Feng Shui
- Furnishings
- Indoor Plant Service
- Interior Decorating
- Interior Designer
- Kitchen & Bath
- Kitchen Products
- Painting - Decorating-Faux
- Wall Coverings

Jewelry

- Jeweler
- Jewelry-Fashion

Landscaping

- Irrigation Systems
- Landscape Architect
- Landscape Contractors
- Landscape Design
- Landscape Maintenance
- Landscape Products
- Landscape Services
- Lawn Care
- Snow Removal
- Trees
- Water Features

Language

- Language Pathologist
- Language Services
- Language Training

Legal

- Administrative Law
- Attorney - Bankruptcy
- Attorney - Business
- Attorney - Collections
- Attorney - Computer Forensics
- Attorney - Construction
- Attorney - Criminal
- Attorney - Disability
- Attorney - Education
- Attorney - Elder Law
- Attorney - Employment/Labor
- Attorney - Environmental
- Attorney - Estate Planning
- Attorney - Family
- Attorney - Foreclosure
- Attorney - General Practice
- Attorney - Immigration
- Attorney - Insurance
- Attorney - Intellectual Property
- Attorney - International Law
- Attorney - Landlord/Tenant
- Attorney - Land Use & Zoning
- Attorney - Litigation
- Attorney - Maritime
- Attorney - Municipality
- Attorney - Non-Profit
- Attorney - Patents/Copyrights
- Attorney - Personal Injury
- Attorney - Real Estate
- Attorney - Securities
- Attorney - Taxes
- Attorney - Trial
- Attorney - Workers Comp
- Bail Bondsman
- Court Reporter
- Investigation Services
- Law Clerk
- Legal Document Prep
- Legal Nurse
- Legal Services Plans
- Legal Services Support
- Mediator Services
- Notary Public
- Paralegal
- Process Server
- Trust/Wills Executor

Mail Services

- Mailing/Packing/Copying
- Mailing Services

Marketing

- Internet Marketing
- Loyalty Program
- Market Branding
- Marketing Services
- Market Research
- Personalized Greeting Cards
- Social Media Marketing
- Telemarketing
- Trade Show Exhibitions

Media

- Audio Recording Services
- A/V Media
- CD/DVD Reproductions
- Digital Imaging
- Editor
- Media Services
- Multimedia Production
- Publication
- Satellite - Cable
- Videographer
- Video Services

Medical

- Acupuncture
- Alternative Medicine
- Chinese Medicine
- Chiropractic Assistant
- Chiropractor
- Cosmetic Surgery
- Counselor/Psychotherapist
- Dentist
- Dermatologist
- Diagnostic Imaging
- Eye Care
- General Dentist
- Hearing Care
- Hospice
- Medical Billing
- Medical Products
- Medical Services
- Medical Supplies
- Medical Transcription
- Naturopathic Medicine
- Nurse Practitioner

- Occupational Therapist
- Ophthalmologist
- Optometrist
- Orthodontist
- Orthotics/Prosthetics
- Pharmacist
- Physical Therapist
- Physician
- Podiatrist
- Psychiatrist
- Psychotherapy
- Reproductive Services
- Sleep Disorders
- Speech Therapist

Mortgage

- Commercial
- Loan Modification
- Protection Insurance
- Mortgages
- Non-Conforming
- Residential
- Reverse
- Wholesale

Moving & Storage

- Moving Co.
- Storage Containers
- Storage Facility

Non-Profit

- Chamber of Commerce
- Charitable Organization
- Non-Profit

Office

- Data Services
- Document Services
- Ink Cartridges
- Office Equipment
- Office Furnishings
- Office Machines
- Office Products
- Office Services
- Office Supplies

Organizing

- Declutter & Donate
- Organizing Professional
- Organizing Systems

Personal Services

- Adult Day Care
- Advocacy
- Assisted Living
- Concierge
- Counseling Services
- Dating Services
- Drug & Alcohol Counselor
- Estate Sales & Liquidation
- Family Counselor
- Genealogist
- Handicapped Svcs or Supplies
- Handwriting Analyst
- Home Inventory Services
- Home Shopping
- Home Watch Services
- Life-Cycle Celebrant
- Luxury Rentals
- Mediation Services
- Medical In-Home Services
- Non-Medical In-Home Services
- Personal Services
- Personal Trainer
- Products for Seniors
- Psychic Medium
- Religious Counseling
- Retirement Community
- Services for Seniors
- Somatic Counseling
- Voice Coach

Pest Control

Photography

- Commercial
- Photographer
- Events
- Weddings
- Portraits
- Products
- Photo-processing

Pools & Hot Tubs

- Pool Products & Services



BNI Classifications

Printing

- Printer
- Printer Ink Cartridges
- Printer Services Repair
- Printing Products
- Printing Services
- Printing Supplies
- Screen-printing
- Supplies

Public Relations

- Public Relations

Real Estate

- 1031 Tax Deferral/Exchange
- Apartments
- Commercial Inspection
- Commercial Realty
- Commercial Surveyor
- Corporate Housing
- Escrow Service
- Estate Sales & Appraisals
- Home Inspector
- Home Interior Staging
- Home Warranty Services
- Lease Negotiator
- Property Assessor
- Property Management
- Real Estate Appraiser
- Real Estate Developer
- Real Estate Inspector
- Real Estate Planning Consultant
- Real Estate Surveyor
- Relocation Services
- Rental Management Services
- Rentals
- Residential Realty
- Title & Escrow Agency
- Title Services
- Vacation Rentals

Recreation

- Activities
- Boats & Watercraft
- Dancing Lessons
- Firearms
- Marine Craft Repair
- Motorcycles/ATV
- RVs/Campers

Retail

- Clothing Store
- Consignment
- Convenience Store
- Pawn Shop

Security

- Document Destruction Services
- Fire Protection
- Guards
- Identity Theft
- Locksmith
- Private Investigator
- Products
- Security Personnel
- Security Products
- Security Systems
- Smart Homes/Home Automation

Signs

- Metal Plaques
- Signs

Speaking

- Motivational Speaker
- Seminars
- Speaker

Sports

- Firearms Instructor
- Martial Arts
- Sporting Goods
- Sports Activities
- Sports Instructor

Telecom

- 800 Services
- Answering Svc
- Cable TV Svc
- Cabling
- Cabling/TV/Computers
- Local Phone Svc
- Telecom Equipment
- Telecom Products
- Telecom Services
- Voicemail Services
- Wireless Services

Trades

- Awnings
- Backhoe Specialist
- Batteries
- Builder-Commercial
- Builder-Residential
- Building Materials
- Building Products
- Building Supplies
- Cabinets-Closets
- Carpenter
- Commercial/Industrial Lighting
- Commercial Trade Supplies
- Concrete Decorative
- Concrete Painting
- Concrete Pouring
- Construction - Gen. Contractor
- Construction - Products
- Construction - Project Mgmt
- Construction - Special Needs
- Countertops
- Damage Restoration
- Decks, Patios, Hardscapes
- Doors
- Drywall
- Education/Training
- Electrical Goods
- Electrician
- Energy Services
- Excavation
- Fences / Decks
- Fireplace - Chimneys
- Flooring
- Foundation Repair
- Garage Doors

- Gas
- Gutters
- Handyman
- HVAC
- Insulation
- Kitchen & Bath Design
- Lighting Products
- Maintenance Supplies
- Odor Control
- Outdoor Fireplaces/Walls
- Painter - Commercial
- Painter - Residential
- Paving
- Plasterer
- Plumber - Commercial
- Plumber - Residential
- Plumbing Supplies
- Pools & Hot Tub Sales
- Pools & Hot Tub Services
- Power Washing
- Project Management
- Property Maintenance
- Radon Testing & Mitigation
- Remodeling/Renovations
- Retail Store Fixtures
- Roofing/Gutters
- Screened-In Enclosures
- Septic Systems
- Sewer/Drain Cleaning
- Shelters
- Shelving
- Siding
- Skylights & Solar Tubes
- Slip & Fall Prevention
- Solar
- Steel Fabrication
- Stonemason
- Structural Contractor
- Tile
- Upholstery - Auto & Marine
- Waterproofing/Weatherproofing
- Welder
- Well Drilling & Pumps
- Windows/Doors
- Wood

Transportation

- Aircraft
- Chauffeur
- Commercial
- Fleet Management
- Limousine Svc
- Parking/Shuttle Svc
- Taxi Svc
- Vehicle Rentals

Travel

- Cruises, Tours
- Tour Guide, Operator
- Travel Agent
- Travel Memberships

Wedding

- Wedding Officiant
- Wedding Planner
- Wedding Products/Services

Window

- Window Treatments

Writing Services

- Blogger
- Copywriting/Copy Editing
- Writer
- Writing Services